



May/June 2007

## The Source

People, books, and ideas we're talking about this month. By ANDREW NELSON

### TREND

## Hotel Fireplaces



**Pitch:** Stylish blazes heat up hotel decor. **Backstory:** Hip properties are burning to impress their clientele with an assortment of fire pits, chimineas, and, in the case of L.A.'s Gansevoort West, a 20-foot-tall blazing wall. Hotels caught smoking include the Parker in Palm Springs, Calif.; Camelback Inn in Scottsdale, Ariz.; the St. Regis in San Francisco; and the soon-to-be-opened Gansevoort South in Miami. "It's a way to add some drama," says Michael Achenbaum of the Gansevoort Hotel Group. **What we think:** A bonfire in South Beach? In June? We're not rushing to pack the marshmallows. **B-**