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**GOLFERS ENJOY SPECTACULAR PLAY AT THE CHALLENGING
CAMELBACK GOLF CLUB**

SCOTTSDALE, Ariz. – With 36 holes of Championship golf, Camelback Inn, A JW Marriott Resort & Spa offers one of the most spectacular golf experiences in the Southwest – just as you would expect at one of the country’s most decorated resorts.

Camelback Golf Club, owned and operated by Camelback Inn, provides the ultimate in golf. The artfully designed grounds and meticulous landscaping offer lush beginnings to this Marriott experience. The 7,014-yard, par 72 Indian Bend Course, laid out in links-style in a verdant, natural wash, and delightfully intrigues the most discriminating player. Designed by Jack Snyder in 1978, the Indian Bend Course encompasses secluded sand traps, gently rolling terrain, an abundance of water holes and magnificent mountain vistas as a backdrop.

The \$16 million Camelback Golf Club, renovated in 2000, also features the newly designed 6,903 yard, par 72 Padre Course designed by Arthur Hills. This course, with towering trees, subtle landforms and impressive bunkering, is known for its strategic layout and challenging water holes. The ninth hole on this course was voted best water hole in the state by Arizona Golf Magazine.

A dedication to excellence is the trademark of Camelback Golf Club. Here, quality and service are distinctive. A PGA golf professional serves as a full-time tournament coordinator for events of all sizes. Camelback Golf Club is the Scottsdale home of the John Jacobs Practical Golf School, one of the most innovative golf schools in the country. In addition, the John Jacobs/Shelby Futch Golf Academy is now located at Camelback Golf Club. Our certified teaching professionals are available for private instruction, short game, full swing and corporate clinics.

Another popular service is Camelback's Golf Club Demo program. This "try before you buy" courtesy allows guests to borrow golf equipment from a wide range of manufacturers. Testing these various products, together with the services of golf professionals who are trained by the manufacturers to fit the equipment to the player’s swing, guests are assured they have found the exact equipment to match their needs.

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"The pride in our service is what sets us apart," said Rob Bartley, director of golf. "We offer a golf experience that challenges the very skilled, yet is enjoyable for the intermediate or novice player."

To share stories about that last birdie or bogie, The Grill at Camelback Golf Club is the place. Overlooking the ninth and the 18th greens, golfers can relax over lunch or a round of cocktails.

In the Camelback Golf Shop, players may choose from a vast array of quality sportswear, personal accessories and golf equipment. Competitive selection and service rival the finest stores and golf shops across the country. Winner of the "Top 100" from Golf Shop Operations magazine for 13 years, Camelback Golf Club is recognized among the best in merchandising. The use of the camel logo, often reflecting the pastel hues of the rich desert, has made Camelback Golf Shop nationally distinctive.

Other industry awards include Meetings & Conventions' Gold Tee Award for providing and maintaining the finest golf facilities, Links Magazine's Best of Golf Award, Corporate Meetings & Incentives' Golden Links Award and Successful Meetings' ACE Award, honoring Camelback Golf Club as one of the top 25 golf resorts by the readers of the publication.

For tee times, reservations or more information about Camelback Golf Club or Camelback Inn, A JW Marriott Resort & Spa, call (480) 948-1700, toll-free (800) 24-CAMEL, or visit www.camelbackinn.com.

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